



The Weekly Bulletin of the

Rotary Club of Essendon North

Wednesday, April 9th, 2014 (Editor: grant@grantmaggs.com.au)

This Week: Dr Elaine Saunders "Listening and Communication Skills" (Vocational Speaker)



Chair: David Dobney

Dr Elaine Saunders, hearing expert, is an advocate for empowering people with hearing difficulty, and now has an Australian business that provides high quality hearing aids, that people can easily customize themselves, and that are a very affordable price.

The hearing aids use technology that is also in the bionic ear, and incorporate many other top quality features, such as adaptive directional microphones, impulse noise reduction, wind noise reduction and much more. We have 64 channels of comfortable, affordable sound developed in Australia. All is supported by the unique and comprehensive tele-health support model of Blamey Saunders hears, and her team of 25 people.

Elaine leads an audiology clinic team and is active in audiology and hearing aid research. Her team has recently launched an online, screening hearing test, that analyses hearing for speech to give an informative profile of the speech sounds you can hear, and it's free or anyone to use. Elaine is a well regarded community speaker on hearing topics.

Elaine was awarded the Melbourne Award for her work on hearing in the community, in 2012. She was awarded the State and National Prizes at the 2004 Telstra Business Women of the Year Awards in the Australian Government Private and Corporate Sector, is a Churchill

Fellow (studies in hearing), was awarded the American Academy of Audiology's Samuel Lybarger industry award in 2010 for her contribution to hearing and was the Leading Woman in Healthcare, at the Women in Leadership Forum, Asia in 2011. She was awarded the Pearcey Award for Entrepreneurship in ICT (Victoria); the Peggy Donald Award 2010 (second place) from Better Hearing Australia (and first place in 2012); finalist Telstra Business Awards 2012 and 2013.

Elaine is living her dream of running the e-health company Blamey Saunders hears, where a talented clinical and technical team, provide the self-fit hearing aid system (I HearYou).

Coming Soon...

- April 16th: Cole Harvey, "Water Treatment Aeramix" (Vocational Speaker), Chair: Barry Harvey
- April 23rd: Bert Mom (President RC Brimbank Central) "Phillipines Disaster recovery project" on Bayas Island" Chair: Noel Osborne and also...
- April 23rd: Olivia Panjkov, NYSF Student Presentation, Chair: Himanshu Kaushik
- April 30th: David Mattiske, "Transparency International", Chair: Rhys Maggs
- May 7th: Gareth Andrews, "Life Again Foundation", Chair: Max Nicholls
- May 14th: Shane Edwards, "Sleep Help Presentation", Chair: Coral Thompson
- May 21st: MS Annual Dinner

Neville John District Governor 2016-17

*Ross Butterworth, Rotary International District 9800
District Governor 2013-2014*

Dear Club President or Secretary,

Following the passing of the 14 day Challenge period I wish to confirm the successful nomination and appointment of PP Neville John to the role of District Governor 2016-2017 for District 9800.

I congratulate Neville and the Rotary Club of Central Melbourne Sunrise on the appointment and wish them a very enjoyable coming three year journey. I am sure all Clubs will wish Neville and Rebecca every success in the role.



With great pleasure, International House and the student community invites you to...

Café International 2014: The Orient Express

Join us on a journey of intrigue and luxury, as we explore exotic destinations and cultures from all over the world. Come aboard the Orient Express, and experience 126 years of world-renowned sophistication and excitement in a night of entertainment, and adventure. As is our annual tradition, students from our community will provide an evening of entertainment and fine dining. Don't miss out on the wonderful showcase of this year's talented students! Reflecting our dedication to the wider community, 30% of the profits generated from this year's Café will be donated to End Polio Now, with the remainder going towards the International House Student Club.

Café International will be held on:

- Saturday, 10th May 2014, at
- International House, 241 Royal Parade, Parkville, VIC 3052
- Dress Code: Dress to impress, cultural clothing encouraged
- Doors will open at 6:30pm for pre-dinner drinks and light refreshments.
- Dinner and the show will commence promptly at 7:15 pm.
- Tickets cost AUD \$82.00 per person, inclusive of a three-course meal, beverages and a night of spectacular entertainment.
- Kindly RSVP by the 23rd of April 2014 to Frank Hofheins

For other enquiries regarding this event, please contact us at: ihouse2014cafe@gmail.com or call our Café Communications Officers, James Labrum at 0434-301-205 or Monica Mui at 0403-140-586.



We gratefully acknowledge sponsorship by the Strathmore Community Branch of the Bendigo Bank.

Rotary Club of Essendon North meets every Wednesday at 6.00pm for 6.30pm at Fredricks, Mt. Alexander Road, Essendon. www.home.vicnet.net.au/~rcessnth/

Contact Rotary Club of Essendon North: Membership Director, David Ursic (9374 1255) or President, David Pagliaro (0419 469 182).

Application of our new Rotary Brand by Clubs

Chris Don: District 9800 Director of Public Image & Communications

Applying a consistent Rotary look and voice to all our communications is vital to strengthening our image and enhancing our reputation.

In the past, our members have had difficulty knowing where to find resources such as logos, images, and custom templates to help them tell Rotary's story effectively.

Last month the Rotary Brand Centre was launched, where members can access logos, guidelines, images, videos, advertisements, and other resources to assist them to more effectively tell the Rotary story.

Can I encourage you to take a few moments to visit www.rotary.org/brandcenter and take a look at what it has to offer so far. (Please note that you will need to be logged in to My Rotary in order to access the Brand Centre)

The Brands Centre will help all of us take action to improve the way we deliver our Rotary Story to the public, our members and our partners, both in our own communities and around the world.

You are encouraged, as current Club Presidents and Presidents Elects, to embrace this positive change within your club. Your support is paramount in ensuring that we adopt the new Rotary Logo and use it effectively and correctly.

Please feel free to give me a call if you need any help or have any comments or suggestions.

Could you please pass this information to your Club Secretary, Marketing Team, Webmaster and Bulletin Editor. It is most important that all Club members involved in both internal and external communications are made aware of this key resource.

Birthdays and Anniversaries

Happy Birthday to Noel Osborne: April 20th, John Boundy: April 23rd, Anne Maggs: April 28th. Happy Anniversary (and special reminders) to Kay and Barry Coleman: April 27th.